

SPONSORSHIP



www.ftkseries.com.au



FUELING THE FUTURE OF MOTOR RACING

We are dedicated to Fueling Australian Motor Racing to new heights while creating incredible opportunities for aspiring young racers.

Our Vision

Our vision is to revolutionise motorsports for the next generation by unleashing the potential of young racers through a nurturing environment that develops responsible racers supported by a positive community accessible to all kids.

Our Mission:

Secure the growth and development of Australian motor racing by providing a supportive, mentoring environment focused on safety, education, and skill while creating responsible and respected racers who thrive in motorsports and the community.



www.ftkseries.com.au | Email: info@ftkseries.com.au



FUELING THE FUTURE OF MOTOR RACING

We are dedicated to Fueling Australian Motor Racing to new heights while creating incredible opportunities for aspiring young racers.

We proudly present the FTK Series, a groundbreaking initiative focused on developing the future of the sport and providing unparalleled access to resources, training, support and top-tier tracks across the country.

Unleashing the Power of Junior Drag Racing: The FTK Series is laser-focused on Junior Drag racing. It provides a dynamic and safe platform for young racers to ignite their passion and harness their skills. We offer comprehensive education and training programs, ensuring that participants receive the best guidance and support from experienced professionals in the industry. We aim to create a pathway for young talent to flourish and succeed in drag racing.

FTK Series will be about all categories: While our focus is on Junior Drag Racing as our launch platform with our forward-thinking approach, we constantly explore new possibilities and seek opportunities to diversify the FTK Series.

Our aim is to offer a comprehensive platform encompassing various motorsport disciplines, creating a dynamic and inclusive environment catering to the interests and aspirations of young racers across the nation.

By continuously evolving and expanding, we strive to provide a holistic motorsport experience for young talents, ensuring they have ample opportunities to explore different categories, unleash their potential, and find their niche within the exciting world of Australian motor racing.

Driving Dreams, Building Champions: With the FTK Series, we are more than just racing events; we are a catalyst for dreams. We are determined to transform the motorsport landscape by providing youngsters with the tools, resources, and opportunities they need to excel. Through partnerships with industry leaders, we ensure our junior racers receive top-notch training, cutting-edge technology, and a supportive network to help them evolve into future champions.

Join the FTK Series Movement: We invite sponsors, businesses, and motorsport enthusiasts to join us on this remarkable journey.

By supporting the FTK Series, you are investing in the future of Australian motor racing, empowering young talents, and leaving a lasting legacy in the sport. Let's inspire the next generation of champions and witness their incredible journey to the podium together.

Let's Fuel Australian Motor Racing, one child at a time!





FUELING THE FUTURE OF MOTOR RACING

SPONSORSHIP PACKAGES

- Bronze, Silver, Gold and Platinum packages are for a full year
- Race Day sponsorship is for a single race only**

| | Platinum \$5,000 | Gold \$2000 | Silver \$1000 | Bronze \$500 | Race Day** \$500 per race |
|--|---------------------|----------------|------------------|-----------------|------------------------------|
| Business Profile on FTK Series Web Site | ● | | | | |
| Name And Logo On Website and Marketing Materials | ● | ● | ● | ● | Race Promo |
| Tag And Mention On All Social Posts | ● | | | | |
| Tag And Mention Social Posts | | Weekly | Fortnightly | Monthly | |
| Name And Logo On Printed Materials | ● | | | | |
| Tickets to FTK Series Motor Racing Events | ● | ● | ● | ● | ● |
| Company Banner Displayed At Events | ● | Group Banner | | | Race Day Only |
| Large Company Logo On All POS | ● | ● | | | |
| Complimentary FTK Team Merch | ● | ● | ● | | |
| Invitation To Motorsports Events | ● | ● | ● | ● | ● |
| Priority Logo Sizing And Placement | ● | | | | |
| Special Appearances At Corporate Events** | ● | | | | |





FUELING THE FUTURE OF MOTOR RACING

FOR THE KIDS
FTK
SERIES

Contact Information:

For any sponsorship inquiries or further information about partnering with the FTK Series, please reach out to us using the following contact details:

Website: www.ftkseries.com.au

Email: info@ftkseries.com.au

Phone: +61 432 822 504

We are available to discuss sponsorship opportunities, tailored packages, and how your brand can benefit from collaborating with the FTK Series.

We look forward to discussing how we can work together to Fuel Australian Motor Racing, empower young talent, and create a mutually beneficial partnership.

Thank you for your interest in the FTK Series.

We appreciate your support.



www.ftkseries.com.au | **Email:** info@ftkseries.com.au





www.ftkseries.com.au